

# Cookie Policy for Dr. Alligood Pediatric Dentistry

This is the Cookie Policy for Dr. Alligood Pediatric Dentistry, accessible from [www.dralligood.com](http://www.dralligood.com)

## What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.

For more general information on cookies, please read "[What Are Cookies](#)".

## How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

## Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore it is recommended that you do not disable cookies. This Cookies Policy was created with the help of the [Cookies Policy Generator from CookiePolicyGenerator.com](#).

## The Cookies Set on this Wix website

Wix uses cookies for important reasons, such as:

- To provide a great experience for your visitors and customers.
- To identify your registered members (users who registered to your site).
- To monitor and analyse the performance, operation and effectiveness of Wix's platform.
- To ensure our platform is secure and safe to use.

## Types of Cookies

Take a look at the table below to see which cookies are on this Wix website:

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
hs	Used for security reasons	Session	Essential
svSession	Used in connection with user login	2 years	Essential
SSR-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
_wixCIDX	Used for system monitoring/debugging	3 months	Essential
_wix_browser_sess	Used for system monitoring/debugging	session	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
smSession	Used to identify logged in site members	Session	Essential
TS*	Used for security and anti-fraud reasons	Session	Essential
bSession	Used for system effectiveness measurement	30 minutes	Essential
fedops.logger.sessionId	Used for stability/effectiveness measurement	12 months	Essential

**In addition we may also include these cookies, which can be disabled in our cookie pop up banner.**

**Marketing** - These cookies are used to track advertising effectiveness to provide a more relevant service and deliver better ads to suit your interests.

**Performance** - These cookies help ensure the site performs effectively.

**Analytics** - These cookies help us to understand how visitors interact with our website, discover errors and provide a better overall analytics.

**The below cookies may also be included on the site, these can only be disabled by declining all cookies.**

**Social** - This would be social like or share buttons used on the site, or if a social media advertising campaign is linked to the site.

**Custom Code** - Custom code is any piece of code embedded on the site that wasn't written by Wix e.g. widgets

**Third Party Cookies** - In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

## **More Information**

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site.

However if you are still looking for more information then you can contact us through one of our preferred contact methods:

- Email: <mailto:info@dralligood.com>